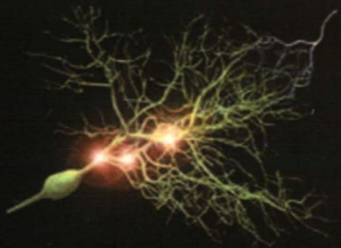


LIARS,
and **Lovers,**
HEROES

What the **NEW**
Brain Science Reveals
About How We Become
Who We Are



STEVEN R. QUARTZ, PH.D., AND
TERRENCE J. SEJNOWSKI, PH.D.

liars, lovers,
and heroes



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ABOUT HOW WE BECOME WHO WE ARE

Steven R. Quartz, Ph.D.,
and Terrence J. Sejnowski, Ph.D.



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*For Francis, whose scientific pursuit of big
questions has inspired us and whose generous
advice has helped guide us*

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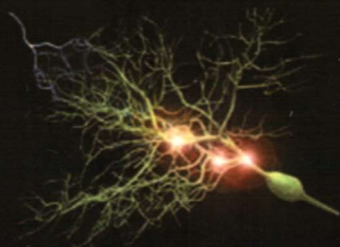
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WHAT MAKES US LIARS, LOVERS, AND HEROES? DISCOVER WHAT SCIENCE NOW KNOWS THAT HELPS US UNDERSTAND:

- **What successful executives, courageous fighter pilots, and high-rolling gamblers share:**
How the thrill we get from performing under pressure is one key to our survival—and sometimes a path to self-destruction
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